

sameer k jena

M.Des
Animation Design
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Education

M.Des (Animation Design)
Industrial Design Centre (IDC), IIT Bombay, 2007-09
B.Arch (Architecture)
College of Engineering and Technology (CET), Bhubaneswar, 2000-2005

Academic Projects

Project I (Summer Internship)- **Production design for film "ZOKOMON"**, Walt Disney India (Pvt) Ltd, Director: Satyajit Bhatkal.
Guide: Production Designer Samir Chanda.
The work included analysing the existing script and making the design philosophy of the film. The script was broken down and the props were categorised. The mood board and colour palette were made for the ambience and the mood of the film and conceptual sketches were made clarifying the various locations.

Project II - **Nazar**... a short animation film on eyes, Guide: Prof. Sumant Rao.
The film, "Nazar" looks at the change in human perception as life takes him to fortune. The film talks on how much success and fortune can affect a person's life right from his behaviour to his relations with others.

Research Project - Interpreting elements of image making... a formal analysis of an existing Indian art form... **Patachitra of Orissa**, Guide: Prof. Nina Sabnani.

Project III - **Devi... Exploring a Narrative**, Guide: Prof. Nina Sabnani.
The animation short about Goddess Durga, which represents a united front of all divine forces against the negative forces of evil and wickedness.

Group Projects - 2-Wheeler Electric Scooter design for Indian Postman (Auto styling), Re-design of science chapter for class-VII, CBSE (Communication Theory).

Workshop

Adventure in writing and animation (Script development, Character development) by Greg Acuna.

Theatre workshop (understanding the importance of acting and body language) by Ramu Ramanathan.

Claymation workshop by Nandkishore (Nandu).

Indian tradition and arts workshop on Kawad by Kojaram Rao and Satyanarayan Sutar.

Workshop on **Narratives** by Prof. J. Handoo.

Pottery (Raku firing) workshop by Nirmala Patwardhan.

Calligraphy workshop by Achyut Palav.

Autostyling (sketching) workshop by Pankaj Dhamane,

Maruti Udyog, Gurgaon.

Industrial visit and workshop at Mahindra and Mahindra, Mumbai.

Work Experience

2 and half years in Architecture

Architect_Trainee, **CSIR** (Council of Scientific and Industrial Research), Pusa Road, New Delhi and **RVA**, L 1/15, H. Khas Enclave, Hauz Khas, Delhi-16.

Landscape Architect, **Fiona Environ** (Dubai based company), Vasant Kunj, New Delhi - (June 2005-July 2006)

Architect and Project Officer, **Suncity Projects Pvt Ltd** (Essel group and Zee network's real estate company), Connaught Place, New Delhi. (August 2006- June 2007)

Skills

Auto CAD, Sketchup, Adobe Photoshop, Illustrator, After effects, Premiere, Cool Edit Pro, Indesign, 3D Max, Alias Sketchbook Pro, CorelDraw, Corel Painter.

Interests

Animation and film design, Motion Graphics, Production design (Art direction), Typography, Auto styling, Architecture, Landscape design, Interior design, Illustration.

Achievements

Architecture

Design thesis in final year B.Arch (IIT Bhubaneswar) 2005 was awarded 2nd position at university level.

1st prizes for "**STROKES**" in NASA (National Association of Students of Architecture) at GNDU, Amritsar ,2001 and CSIIT, Hyderabad, 2004.

Best Designer's Award at ZONASA (Zonal NASA Convention) 2003, CET,Bhubaneswar.

Won the design competition for **ANM Dhamtari Hospital design** (UP) with Ar Radhika Viswanathan (Charles Coreas Asst)2005, RVA, L 1/15, H. Khas Enclave, Hauz Khas, Delhi-16.

In the team of Architectural design, Detailings and Interior for the **Lecture club of Jamia Milia Islamia University**, New Delhi, and Interior design and display layouts for **Manpower**, Gurgaon.

Designed the Landscapes of the villas for Sheikh Moukhtam of Dubai, Parkcity- Bhopal, Whistlingwood studio- Mumbai.

Suncity Projects

In the design team for the **DPR (Detail Project Report) of Hi-tech City,Ghaziabad**, a 1500 acres township approved by the Ghaziabad Development Authority, Suncity Jaipur Township, Cross River Mall, North Square Mall and Vasant Square Mall , New Delhi.

IIT Bombay

Worked with **MANIFESTE' Production** from Paris for the **Light Graffiti- "Mumbai by Light"** Techfest 2009, IIT Bombay.

Was in the Design team for **PAF (Performing Art Festival)**-Set design, 2009, IIT Bombay.

Awarded **PAF Colour** for PAF-2009, Hostel-13, IIT Bombay.

Personal Details

DOB 26.07.1979

Indian,

Male

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As a Designer, I am more concerned about the visual outputs i. e more related to the degree of orders and hierarchy. Determination of the degree of order in which it allows the comparison between old and new versions of works, structure etc.